

## ExCom Minutes May 15, 2020

In attendance:

Lisa Schwartz (President)  
Matt Sever (Vice-President)  
Alka Sharma (Treasurer)  
Deana McCloud (Secretary)  
Ellen Stanley (At Large)

Aengus Finnan, Executive Director  
Jennifer Roe, Director of Operations  
Jerod Rivers, Membership and Technology Manager

### **Call to Order**

President Lisa Schwartz called the meeting to order at 11:05 AM CT.

### **Conference 2021**

Aengus opened the meeting with a discussion about planning for the 2021 conference and hotel contract in light of the unsure future as a result of COVID-19. FAI needs to establish a conservative budget, and planning is necessary as the organization considers what FAI is without a conference.

FAI needs to go into negotiations with the Kansas City hotel for rescheduling dates. A matrix of dates for hotel availability was provided in advance of the meeting. A survey for members and conference attendees is being drafted so that stakeholders can provide feedback about the possibility of an increased price point for rooms and possible dates for the conference. This data will guide decisions in relation to Regions and the international conference. FAI also needs to consider that February is a peak time for flu season and not the ideal time for booking cycles.

If the conference moves to the fall, there are concerns in regard to regional conferences and Mundial. Conversations with the executive teams of these organizations have been held to discuss this possible move. FAI wants to be as sensitive, as proactive, and collaborative as possible while still addressing the organization's goals and financial stability.

Aengus further noted that the hotel price points are a challenge with some of the available dates. A discussion followed regarding filling the gap that may be create without SXSW conference being held in March and also the need to be aware of existing events in the fall.

Aengus will check with the hotel about spring rates and contracts for 2022 and 2023. This could be the safest scenario in regard to planning and the unknowns.

The meeting was adjourned at 11:53 AM CT.