
Official Showcase Application

Folk Alliance International Conference

Westin Crown Center Hotel, Kansas City, MO
February 23-27, 2022

Thanks for taking the time to apply for an Official Showcase spot at Folk Alliance International Conference.

Text will be lost if you exit this page. We recommend typing everything into a Word document and then cutting/pasting those answers into this online application.

Once you complete the application, you will be sent a confirmation email with a link that allows you to make edits to your application.

*** Do not fill out any fields with ALL CAPITALS. ***

SECTION 1

Name of Artist/Band *

The name will appear in all publications exactly as entered here. This is the only field that cannot be edited. Contact the FAI office to make a change.

Primary Contact Information

This is the main contact for all FAI communication regarding the Official Showcase and must remain consistent through February 27, 2022. This is the only contact used to notify the artist if they are selected for an Official Showcase. Prompt response via email is required. A delayed response may result in the loss of showcase opportunity or positioning.

First Name *

Last Name *

Company/Organization

Email *

Mobile

Artist Team Information

Name of Manager *

If the artist does not have one, write "self-represented."

Manager Company

Manager Email

Name of Tour Manager

Tour Manager Email

Name of Publicist *

If the artist does not have one, write "self-represented."

Publicist Email

Name of Agent *

If the artist does not have one, write "self-represented."

Agent Company

Agent Email

Artist Direct Contact
Email Address for Artist/Band *

Phone Number for Artist/Band *

SECTION 2

Required Review Materials

Please link two (2) audio files and one (1) video of a live performance of the proposed showcase format (solo if planning to showcase solo). These files can be on the artist website, YouTube, Soundcloud or any other live streaming page.

Only direct links to songs or videos will be used by the jury. Please COPY & PASTE the URL into the fields below.

The jury WILL NOT review downloads or use Dropbox or Google Drive files.

Please note that jurors may not listen to all music submissions.

Audio Sample Link #1 *

https://

Audio Sample Link #2 *

https://

Video Link of Live Performance *

https://

Artist Biography *

250 max word count

**Jury Category ***

Please indicate the area that most accurately identifies where the artist is professionally based. This determines which of the three juries will evaluate the application for market-specific context. If the artist or representative of the artist is submitting from another country, please indicate the area the artist formally represents. For example, if the artist is an Australian artist currently living in the US but funded by and representing Australia, please select the International jury.

- Not Selected -

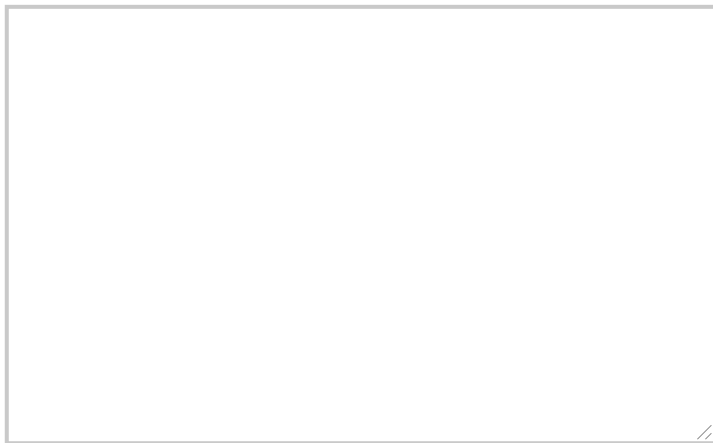
Touring Territory *

Please outline the artist's last tour (pre-pandemic) and/or outline a tour the artist has booked in the near future. Please summarize in chronological order (Dates; Number of shows and list any highlighted performances).

Example:

August 2019 - January 2020; 25-date tour of Eastern US; Club Passim, Caffe Lena, Joe's Pub

Summer of 2022; 8-date tour of Canada; Vancouver, Canmore, Regina Folk Fest.

**Title and Date of Latest Release ***

Enter the title and date (mm/yy) of the artist's latest record released.

If the artist has an upcoming album/single release, what is the release date?

Media Coverage *

Please provide links to the most recent highest profile media reviews of the artist.

https://

 Add another (Max 3)

Awards and Recognition

Please list the artist's most significant nominations or awards won. Be brief, chronological, and specific.

Example:

2020 - Nominated for a Grammy in Best American Roots Song

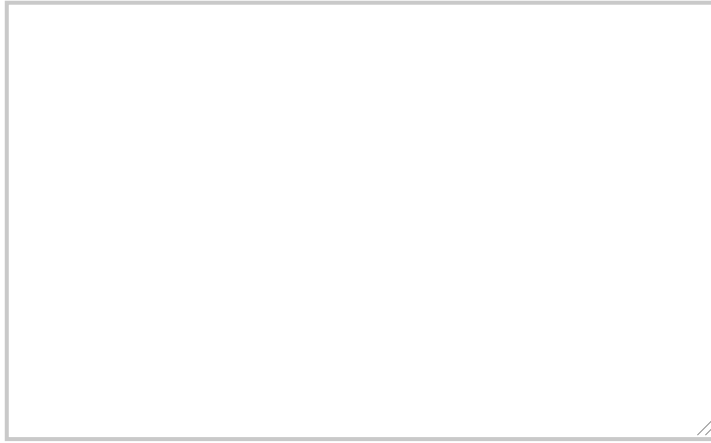
2019 - Awarded: Midwest Music Awards, Folk Artist of the Year

Marketing Plan *

Briefly summarize the artist's marketing plan for 2022. What are the goals, and the strategies to accomplish those goals?

Additional Information

Briefly, provide any additional information to be considered.



SECTION 3

Artist Conference Profile Information

If selected, this information will be printed in the Program Book and published in the Conference App. See a sample from a previous year's Program Book below.

Example:

Alysha Brilla
 Kitchener, ON, CAN
Thursday 6:30 PM Waterbury Ballroom (2nd Floor)
 2018 Juno Award Nominated artist music producer and songwriter. Brilla's music is inspired by growing up with parents from two different cultural and religious backgrounds; an Indo-Tanzanian father who immigrated to Canada and a Canadian mother of European settler heritage; a storyteller and dynamic performer delivering conscious, rhythmic music.
416.707.9729 | jeff@jmatalent.com



Artist Headshot Photo *

(Minimum 300dpi resolution image. Color image highly preferred.)

 No file chosen

Alternate Artist Headshot Photo *

(Different from the first image. Minimum 300dpi resolution image. Color image highly preferred.)

No file chosen

Artist Homebase City *

Artist Homebase Province/State/Region *

Artist Homebase Country *

Country of Origin

This may or may not be the same as "Artist Homebase Country" ("Artist Homebase Country" will be displayed on the program book, "Country of Origin" will not)

Artist Short Biography *

50 max word count

Short bio to be used in the program book.

Artist Website *

https://

Primary Booking Contact

Booking Contact Full Name *

This information will be printed in the Program Book and published in the Conference App.

Booking Email *

Booking Phone Number *

Artist Social Profile URLs

Facebook

https://

Instagram

https://

Twitter

https://

Youtube

https://

Spotify

https://

Soundcloud

https://

Genre & Performing Rights Organization

Folk Genre *

- Not Selected -

Write-In Folk Genre

(only if OTHER was chosen in the question above)

Primary Performing Rights Organization (PRO) *

- Not Selected -

Write-In PRO

(only if OTHER was chosen in the question above)

SECTION 4

Technical Information

Type of Act *

- Not Selected -

Number of Musicians who will be on stage for Official Showcase *

Names of Band Members + Role for FAI showcase *

Example:

Andy Smithfield - bass, vox

Edgar Nuñez - charango, vox

Katia Dubois - hurdy gurdy, vox

Legal Names of Band Members *

This section is required for NON-US applicants. US Applicants please enter "N/A".

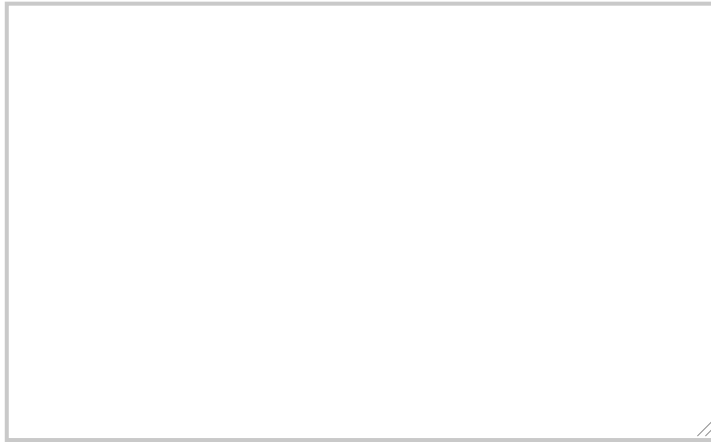
Legal names are listed on passports for all persons traveling to be used on the border crossing letters.

Example:

Elizabeth Smith

Micheal Johnson

Alex West



Does this showcase require a drum kit? *

Drum kits are provided by Folk Alliance International. (Not all showcase stages have drum kits.)

- Not Selected -

Does this showcase require a keyboard? *

Keyboards are provided by Folk Alliance International. (Not all showcase stages have keyboards.)

- Not Selected -

Upload a stage plot (.pdf only) *

Please upload a stage plot for the production team showing the requirements for a proposed Official Showcase.

(Conference showcase production may not meet all requests. For example: no upright or grand pianos are available - a full keyboard will be provided instead.)

No file chosen

SECTION 5

Additional Information

The following information is not intended for juror review.*

Will this be the artist's first time attending this conference? *

- Not Selected -

In the event FAI is required to cancel the in-person conference due to COVID-19, all Official Showcases will be presented as self-produced live-streamed or pre-recorded content online.

If accepted for an in-person Official Showcase, is the artist willing to present an online version if the live event must be canceled? *

- Not Selected -

FAI may have online Official Showcases that are catered towards those attending virtually. There will be a limited number showing on Thursday evening only.

If selected, is the artist interested in self-producing a pre-recorded or live-streamed performance? *

- Not Selected -

Please list the artist's current endorsements or sponsorships, if any.

- e.g. Taylor guitars endorsement
- Shubb Capo official artist
- TrueFire certified instructor
- etc...
- (if none, leave blank)

Optional Link to EPK or Promotional Material for Folk DJs

This optional link will be provided to the Folk DJs prior to the conference. Please ensure the link provided gives the DJs access to radio-ready music files.

https://

Funding

Is acceptance of an Official Showcase at the in-person conference contingent on the showcasing act receiving outside funding? *

- Not Selected -

If yes, provide the name of funder.

If yes, what is the application deadline?

If yes, when will the results of the funding request be known?

Demographics

Folk Alliance International is committed to diversity, inclusion, and equitable representation in all programming. In order to measure progress toward this strategic priority specifically related to gender balance, please answer the following questions.

*This information is for statistical analysis only. It will not be viewable by the jury and is not part of scoring applications.

Does anyone in the band identify as LGBTQ2IA+? *

- Not Selected -

Does anyone in the band identify as Arab or Middle Eastern, Asian or East Asian, Black, Indigenous, Latinx or Hispanic, Pacific Islander or Native Hawaiian, or South Asian or Indian? *

- Not Selected -

Does anyone in the band identify as disabled? *

- Not Selected -

Do any featured performers in the band identify as a woman, transgender, or non-binary? *

- Not Selected -

Disclaimers

Please read and confirm you understand by answering "yes" next to each statement below.

I understand that if the artist is not registered for the conference by December 15, 2021 the artist's showcase slot can and will be opened to another band or individual. *

No Yes

I understand that, if selected, all attending members of the artist's act must register for the conference, including but not limited to, sound engineer, management, photographers, and significant others. *

No Yes

I understand that Official Showcase performances are 30 minutes long with a 15 minute changeover, there are no sound checks, and the lighting is set. All performances take place in the hotel.

Because of these limits, FAI is not able to accommodate the use of in-ear monitors or the artist's own sound engineer. Any delay in the start of the artist's set comes out of the allotted artist's performance time. *

No Yes

I understand Official Showcase performances are not open to the public and there are no guest passes available for 2022. Attendees of Official Showcases must be registered delegates of the conference. *

No Yes

I understand that, if selected, Official Showcase artists are not permitted to perform off-site within a 15 mile (24km) radius from the Westin hotel between the hours of 4 PM - 3 AM during the conference (Feb. 23-26, 2022). *

No Yes

I understand that, if selected, artists are required to post that they are an Official Showcase artist on their social media pages using the images provided by Folk Alliance International. This action is part of the artist's contract. *

No Yes

SUBMIT

